

Zeyad Hussein

BIDA® & FMVA® Certified | Analytics Engineer

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Family Visa Holder

BIDA®, FMVA®, and FPWMP® certified data and analytics professional with 2+ years of experience across government, enterprise, and e-commerce sectors in Egypt and the UAE. Proficient in SQL, Power BI, and Laserfiche, with a proven track record of designing BI dashboards and automated reporting workflows for senior stakeholders. Bilingual in Arabic and English.

Work Experience

Strategy Specialist (Data Strategy)

Sep 2025 – present

Nile University

- Managed the complete ETL process from SQL Server to build Power BI reporting dashboards, and automated data workflows using Laserfiche workflows with conditional logic and multi-step routing.
- Built an annual report automation and data governance pipeline that processes multi-owner submissions, applies ML and AI-assisted attribution and source lineage, and generates readiness scores with a full audit trail, replacing a fully manual process across 28 departments.

Digital Platforms & Data Analyst

Apr 2025 – Feb 2026

NutriHub

- Designed and launched a live e-commerce storefront carrying 100+ products, from architecture through store configuration.
- Automated fee, royalty, and order tracking through a custom pipeline, cutting manual royalty reporting effort by ~90%, and built a Monte Carlo simulation to project post-launch revenue scenarios.

SAP Business Intelligence Intern

Jul 2025 – Aug 2025

DBS MENA

- Completed structured SAP training across BusinessObjects, HANA, and BW, covering dashboard design, data warehousing concepts, and KPI reporting frameworks across SAP's enterprise BI stack.

Python & Data Analytics Intern

Aug 2023 – Sep 2023

Dubai Municipality (DMX)

- Built a desktop HR management system in Python and Tkinter for Dubai Municipality, replacing a legacy internal tool, reduced manual processing by 40% and cut reporting turnaround time by half.
- Improved system efficiency and user experience by redesigning the interface and refactoring legacy code, collaborating with HR staff to test and implement custom features based on their feedback.

Education

BSc in Business Analytics

Egypt University Of Informatics (EUI)

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Corporate Finance Institute (CFI)

Google professional project management program

Google

Skills

Data & Analytics: SQL | Python | Power BI | Tableau | SAP (HANA / BW / BO) | Advanced Data ModelingCloud & Engineering: Azure Data Factory | ETL/ELT Pipelines | Data Warehousing | Azure (AZ-900 – in progress) | Consulting & Delivery: Requirements Gathering | Stakeholder Reporting | Agile/Sprint Environments